Health and Productivity as a Business Strategy: Tips from Providers

Companies operating in challenging and competitive environments are turning their attention toward understanding the impact of health and wellness on their bottom line. Learn steps you can take to better manage illness in your workforce and hear emerging solutions for increasing productivity from our panel of experts.

PROGRAM

STRESS IN YOUR ORGANIZATION
Liz Nikol, LCSW
Cognitive Behavioral Therapist
Summit Medical Group Behavioral Health Center
Stress levels among corporate executives are an all-time high. Learn to understand and manage the effects of stress in your organization and prevent overload, burnout and toxicity.

Keynote address:
THE VALUE OF HEALTH AND THE POWER OF PREVENTION
Ronald Loeppke, MD, MPH, FACOEM, FACPM
Co-Chair, American College of Occupational & Environmental Medicine, Section on Health and Productivity
Chairman of the Board, Integrated Benefits Institute
Dr. Loeppke will provide an overview of the scientific and economic business case for the value of good health. He will review highlights of a recently published multi-employer health and productivity research study that matched medical/pharmacy claims data with presenteeism and absenteeism data and demonstrated the full cost impact of health conditions on employers. He will also present the published findings of a workplace health initiative demonstrating the power of prevention.

Dr. Loeppke has more than 20 years of clinical and physician executive experience in the Occupational Health, Preventive Medicine and Medical Management arenas. The author of numerous articles and book chapters related to health and productivity, occupational health, employer health initiatives, preventive medicine and innovative models for the business of healthcare, Dr. Loeppke is also currently a co-investigator of a CDC-funded employer research study related to integrated health and productivity solutions.

NEW TRENDS IN CARDIOVASCULAR HEALTH AND WELLNESS
Ari Kothavale, MD, Cardiologist
Founder, Summit Medical Group Cardiac MRI Center
Review the emerging importance of C-Reactive Protein, calcium scoring and the role of Coronary CT Angiography and their impact upon lowering morbidity and mortality.

THE STATE OF HEALTHCARE IT: WHAT COMPANIES NEED TO KNOW
Simon Samaha, MD, MBA, MS in Information Systems
President & CEO, Summit Medical Group
Member, NJ State Commission on Healthcare Technology
Learn what’s ahead in healthcare information technology, including electronic medical records and virtual consulting, and how these can benefit your company.

WHO SHOULD ATTEND
CEO/Presidents, Corporate Medical Directors, Directors of Human Resources, Benefits Managers, Loss Prevention Directors

Space is limited. Register online today at www.summitmedicalgroup.com/seminar/ or call 908-277-8917
Cost to attend: $75.00 per person

Wednesday
May 6, 2009
8:00am – 12:30pm

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Tip from Providers as a Business Strategy:
Health and Productivity

SAVE THE DATE: Wednesday, May 6, 2009

Health and Productivity as a Business Strategy:
Tips from Providers

A half-day seminar presented by Summit Medical Group