

## WEBSITE PRIVACY POLICY

Summit Medical Group ("SMG") respects your privacy and is committed to protecting the personal information that you share with us. Generally, you may browse through our website without providing any information about yourself. When we require personal information to provide services or when you choose to provide us with your personal information, this policy describes how we collect and use your personal information.

### INFORMATION COLLECTION

Personal information means any information that may be used to identify an individual, including, but not limited to, a first and last name, email address, a home, postal or other physical address, other contact information, title, birth date, gender, occupation, industry, personal interests, medical conditions or other information when needed to provide a service you requested.

When you browse our website, you do so anonymously, unless you have previously indicated that you wish SMG to remember your login and password or you submit a registration form. We do not collect personal information for the purpose of reselling or distributing that information. We may log your IP address (the Internet address of your computer) to give us an idea of which part of our website you visit and how long you spend there. However, we do not link your IP address to any personal information unless you have logged in to our website. Like many other commercial websites, the SMG website may use a standard technology called a "cookie" to collect information about how you use the site. Please go to "Cookies and Tracking Information" below for more information.

SMG collects personal information when you register with SMG for an appointment, for a SMG Patient Portal account, when you submit an entry for a sweepstakes or other promotions, or when you submit your information to SMG for any other reason.

Access to certain SMG web pages may require a login and a password. The use of those web pages, and the information or programs downloadable from those sites, may be governed by a written agreement between that affiliated site and SMG. Your personal information may be retained by SMG to verify compliance with the agreement, log software licenses granted, or to track software downloaded from those pages.

### NOTIFICATION

When personal information is collected, we will inform you at the point of collection the purpose for the collection. SMG will not transfer your personal information to third parties without your consent.

We will always give you the opportunity to "opt out" of receiving direct marketing or market research information. This means we assume you have given us your consent to collect and use your information in accordance with this Policy unless you take affirmative action to indicate that you do not consent, for instance by clicking or checking the appropriate option or box at the point of collection. In some cases, when applicable, we will provide you with the opportunity to "opt in." This means we will require your affirmative action to indicate your consent before we use your information for purposes other than the purpose for which it was submitted.

### COOKIES AND TRACKING TECHNOLOGY

A cookie is a small data file that certain web sites write to your hard drive when you visit them. A cookie file can contain information such as a user ID that the site uses to track the pages you've visited, but the only personal

information a cookie can contain is information you supply yourself. A cookie can't read data off your hard disk or read cookie files created by other sites. Some parts of SMG's website use cookies to understand user traffic patterns. We do this in order to determine the usefulness of our website information to our users and to see how effective our navigational structure is in helping users reach that information.

If you prefer not to receive cookies while browsing our website, you can set your browser to warn you before accepting cookies and refuse the cookie when your browser alerts you to its presence. You can also refuse all cookies by turning them off in your browser, although you may not be able to take full advantage of SMG's website if you do so. You do not need to have cookies turned on to use/navigate through many parts of our website, except access to certain of SMG's web pages require a login and password.

## INFORMATION SHARING AND DISCLOSURE

Your personal information is never shared outside SMG without your permission, except under conditions explained below. Inside SMG, data is stored in controlled servers with limited access. Your information may be stored and processed in the United States or any other country where SMG, its subsidiaries, affiliates or agents are located.

SMG may send your personal information to other companies or people under any of the following circumstances: when we have your consent to share the information; we need to share your information to provide the product or service you have requested; we need to send the information to companies who work on behalf of SMG to provide a product or service to you (we will only provide those companies the information they need to deliver the service, and they are prohibited from using that information for any other purpose); or we want to keep you up to date on the latest product announcements, software updates, special offers or other information we think you'd like to hear about either from us or from our business partners. We will also disclose your personal information if required to do so by law, to enforce our Terms of Use, or in urgent circumstances, to protect personal safety, the public or our websites.

## DATA SECURITY

Your SMG account information is password-protected for your privacy and security. SMG safeguards the security of the data you send us with physical, electronic, and managerial procedures. In certain areas of our websites, SMG uses industry-standard SSL-encryption to enhance the security of data transmissions. While we strive to protect your personal information, we cannot ensure the security of the information you transmit to us, and so we urge you to take every precaution to protect your personal data when you are on the Internet. Change your passwords often, use a combination of letters and numbers, and make sure you use a secure browser.

## CHILDREN AND PRIVACY

Our websites do not target and are not intended to attract children under the age of 13. SMG does not knowingly solicit personal information from children under the age of 13 or send them requests for personal information.

## THIRD PARTY SITES

SMG's website contains links to other sites. SMG does not share your personal information with those websites and is not responsible for their privacy practices. We encourage you to learn about the privacy policies of those companies.

## CHANGES TO THIS PRIVACY POLICY

SMG will amend this policy from time to time. If we make any substantial changes in the way we use your personal information we will make that information available by posting a notice on this site.

## QUESTIONS OR SUGGESTIONS

If you have questions or concerns about our collection, use, or disclosure of your personal information, please email us at [compliance@smgnj.com](mailto:compliance@smgnj.com)

## TERMS AND CONDITIONS

This web site is provided for information and education purposes only. No doctor/patient relationship is established by your use of this site. No diagnosis or treatment is being provided. The information contained here should be used in consultation with a physician of your choice. No guarantees or warranties are made regarding any of the information contained within the web site.

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